

MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE

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VIENNA: THE WORLD'S BEST CHRISTMAS SHOPPING CAPITAL

Top team: the 20 collabos and collectives to call on

The producers, designers, politicians and entrepreneurs you'll want to spar with for your next venture **A MONOCLE SPECIAL REPORT**


- A AFFAIRS** Basra: the next boom town on the Persian Gulf
 - B BUSINESS** Reboot Madrid: the capital's small-business surge
 - C CULTURE** Take your seats: an Asian night at the movies
 - D DESIGN** Thriller in Manila: the new mark in quality craft
 - E EDITS** Vienna: a one-stop all-you-can-shop guide to the best pre-Christmas weekender
- EXPO** Slow Burma: a pictorial tour of ripe-for-change Rangoon

The company that understands that less is definitely more



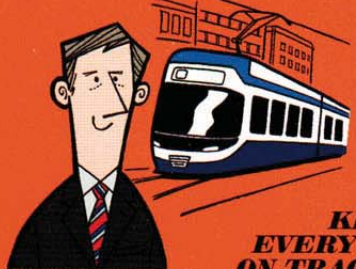
1
CREATE PARED-DOWN DEVICES

A Japanese firm we'd commission to build the perfect retail space



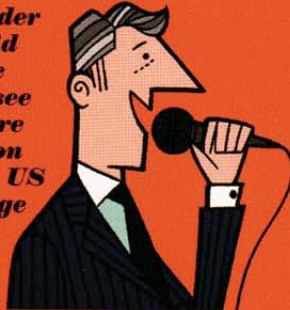
2
BE MASTERS OF HUMAN SCALE

Want to get your city rolling? Jump on board in Zürich



3
KEEP EVERYONE ON TRACK


A leader we'd like to see more of on the US stage



4
PICK WELL-PLACED POLICIES


ROUND WE GO

A series of round table discussions with leaders in their fields. Read them across sections A-E or tune in to Monocle 24



24

A studio creating sensible graphics



6
MAKE THINGS CLEAR

A farmer who's rethinking the concept of urban agriculture



7
BE A SMARTER HARVESTER

In need of a theme tune? Search no further



5
PUT SOME RHYTHM IN IT

PLUS: THE TRAVEL TOP 50

Our annual survey of the best in the industry

PLUS: A TRAVEL GUIDE TO TURKEY

Swim, shop, drink, eat and explore

12 > UK £5
USD \$12
JPY ¥2,310
EUR €13.00
SGD \$19.90 (approx)
DKK 122
CDN \$12.00 (est)

7 25274 22446 3

08 J&L Lobmeyr
Glassware

More glass museum than crystal shop, J&L Lobmeyr is a lavish and ornate treasure trove of chandeliers, mirrors and glassware in the centre of the main shopping thoroughfare, Kärntnerstrasse. Dating back nearly 200 years, the store is peppered with Hungarian Herend porcelain, Biedermeier pieces and drinking sets by Adolf Loos, as well as more modern pieces by designers such as Claesson Koivisto Rune and Polka. Headed by three sixth-generation cousins, the firm has a client list that has included the Austrian Imperial Court. Each item is handmade by one of 25 craftsmen using ancient and increasingly rare techniques. lobmeyr.at



E
CHRISTMAS SHOPPING
Vienna

10 Song
Fashion and art

Founded by Korean Myung il Song, this fashion store also has a gallery called Song Song. It's a shopping experience that includes the pretentious affectation of having to ring a doorbell but it's worth looking past the gimmick. With collections from Céline, Delvaux, Paul Harnden and Dries van Noten amidst a selection of Piet Hein Eek furniture, expect to walk out a little less well off than you walked in. song.at



11 Nina Peter
Fashion

Founder Nina Peter's family have a history of glove-making dating back 160 years but she decided to relaunch the business with creative director Gregor Pirouzi. The result is a collection of classic designs mixed with bold high-fashion gloves sporting detailed embellishments. All are made with the highest quality leathers, from python to calfskin. nina peter.com



Shop talk

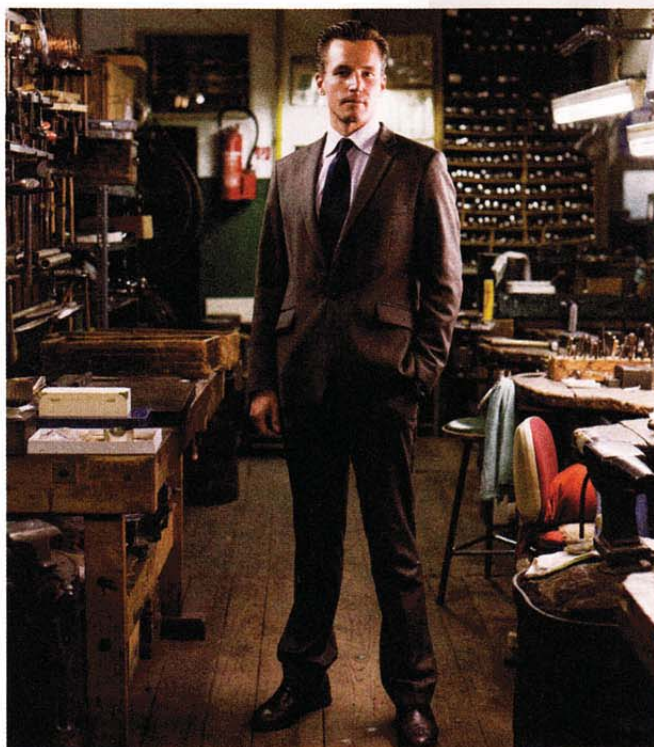
Jean-Paul Vaugoin
Managing director,
Jarosinski & Vaugoin

"Vienna is Europe's best-kept shopping secret and one of my favourite shops is Materna. It's a family-owned shoe business and they have customers from all over the world flying in for just one pair of shoes that are completely bespoke."



09 Jarosinski & Vaugoin
Silverware

Silver manufacturers since 1847, Jarosinski & Vaugoin once provided silverware for Austrian embassies around the world. A close collaboration with the designers and artists of the Wiener Werkstätte workshop under Austrian architect Josef Hoffmann points to the reason behind the shop's renown. The store makes everything from paper knives, pens, cufflinks and baby rattles to traditional dinnerware, as well as more obscure items such as grape scissors and asparagus servers. Items are crafted in the backroom atelier on machines that were used 150 years ago. vaugoin.com



Viennese waltz

Gift guide

Preface

From glassware to gloves and we've scoured Vienna to find the best Austrian goodies you can take home and give to your loved ones this Christmas. Providing you can squeeze them into your Rimowa.

Writer

Alicia Kirby

Photographer

David Sykes

- 01 Adolf Loos carafe and glasses tumbler, lobmeyr.at
- 02 Bründlmayer wine, bruendlmayer.at
- 03 Vintagerie Rosé, vintagerie.at
- 04 Apfelmus and Kremel, stauds.com
- 05 Riess storage jars, riess.at
- 06 Lobmeyr glasses, lobmeyr.at
- 07 Snakeskin laptop case by Rose Beck, rosebeck.at
- 08 Tumbler by Lobmeyr, lobmeyr.at
- 09 Bag by Robert Horn, rhorns.com
- 10 Snakeskin key holder by Rose Beck, rosebeck.at
- 11 Business card holder by Robert Horn, rhorns.com
- 12 Felt slippers by Loden Plankl, loden-plankl.at
- 13 Stationery set by Huber & Lerner, huber-lerner.at
- 14 Yellow spectacles by Andy Wolf, andy-wolf.at
- 15 Horn spectacles by Hartmann, hartmann-brilliance.com
- 16 Ceramic piggy bank, schwaebische-jungfrau.at
- 17 Meinel coffee, meinl.com
- 18 Ladle by Riess, riess.at
- 19 Aromapot by Riess, riess.at
- 20 Les Langues de Chat Demel chocolates, demel.at
- 21 Mozartkugeln chocolate balls, reber.com
- 22 Giesswein kids' mouse slippers, loden-plankl.at
- 23 Embroidered napkin by Zur Schwäbischen Jungfrau, schwaebische-jungfrau.at
- 24 Manner chocolate wafers, manner.com
- 25 Amboss speck bifteck, vintage cutlery, vintagerie.at
- 26 Altman & Kühne chocolate bon bons, altman-kuehne.at

