

MARK BRAUN + J. & L. LOBMEYR

FORTUNE

21 CARAFES SHOWING
INTERNATIONAL WATERS

At POETRY HAPPENS Mark Braun is going to show the installation Fortune together with the well known austrian company J. & L. Lobmeyr — a collaboration which was initiated by viennesignweek in 2010. Fortune celebrates the value of the simple and the natural, like water or crafted things. 21 pieces of a specially designed glass carafe will be engraved with the image of a specific body of water of this world.

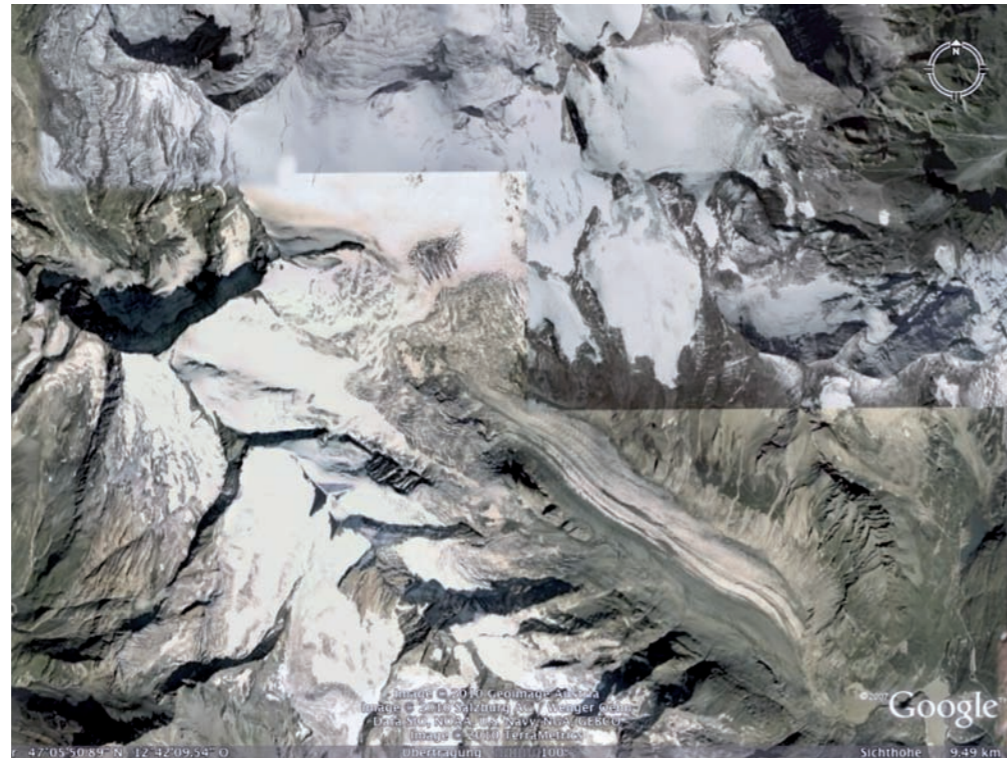
J. & L. Lobmeyr has been working with the material glass for almost 200 years and continues until this day to rely on handcrafted perfection in creating its chandeliers and other lighting objects, its hand-blown and hand-cut crystal, and decorative glass. Starting from the Lobmeyr tradition of personalising glass objects with engraving or decorating them with eloquent patterns or 'paintings', Mark Braun has realised this series with the emphasis on water on the one hand, and glass on the other.

Using three different processes of engraving, archetypical water carafes especially designed for this project have been decorated with the outlines of lakes, rivers, and glaciers of this world. For Mark Braun the sum total of these makes up the symbol of the essential 'fortune' of everyday life. Graphic designer Anna Sartorius created postcards showing each lake, river and glacier with images from Google Earth and information comparing the area of water with the amount of time the engraving took.

As a symbol for the international each water is named in english and in the national language.

A project in cooperation with:

 LOBMEYR



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