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Alpha Blast by Marco Dessi

April 20th, 2010



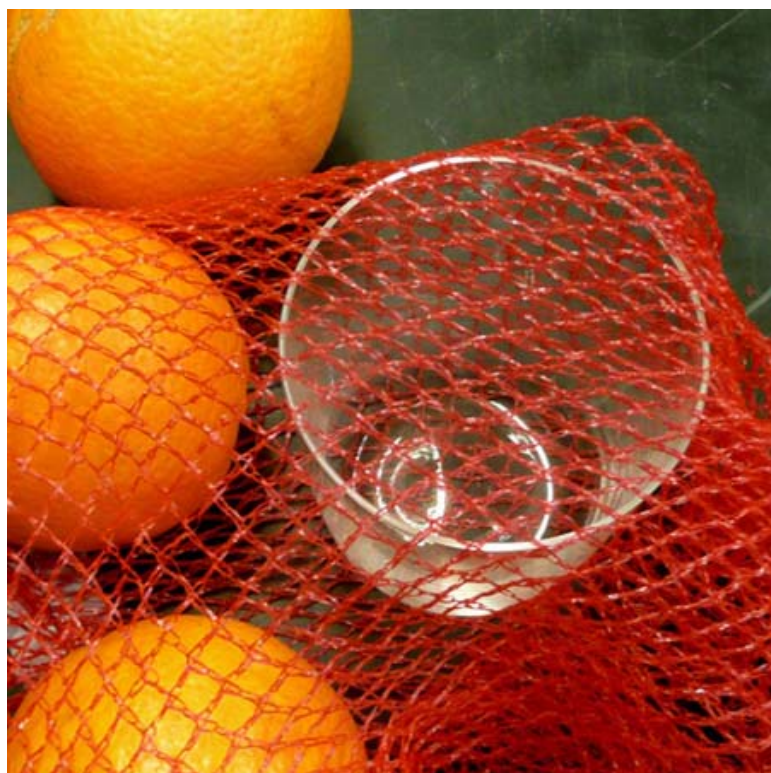
Milan 2010: Italian designer [Marco Dessi](#) presented a series of drinking glasses decorated with the pattern of netting used to packaged oranges.



Called Alpha Blast, the project involved wrapping each glass in the netting and sand-blasting the surface.



Dessi presented the project at [Foodmarketo](#), a collaboration between [Apartamento magazine](#) and [Designmarketo](#) for Milan 2010.



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The following information is from Dessi:

Alpha Blast

For my contribution to this year's "Foodmarketo" a project by ApartamentoMagazine&Designmarketo -which this year revolves all around fruit and veg, I took oranges as my starting point and decided to marry the most mundane with fine Lobmeyr mouthblown glass.



The orange net, hardly regarded as a thing of interest, does indeed have an interesting texture.



And when used as a template for sandblasting it leaves a wonderfully graphic, even three-dimensional-looking 'footprint', one recognizes immediately.



The fact that the ornament only appears partially like a shimmer and is never completely symmetrical, gives the object an instant liveliness and freshness underpinning its citrus inspiration.



Mouthblown glass (drinking set "Alpha" by Lobmeyr, designed in 1952 by Hans Harald Rath), sandblasted, 2010



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