

WerkStadt Vienna

DESIGN ENGAGING
THE CITY
A TRAVELING EXHIBITION

A production of
VIENNA DESIGN WEEK
in cooperation with
the MAK

Exhibition design by
Studio Makkink & Bey

Curated by
Sophie Lovell

AT VENTURA
LAMBRATE
MILANO

April 9 – 14, 2013

We cordially invite you to the opening of the exhibition

WerkStadt Vienna

DESIGN ENGAGING THE CITY

CURATOR — Sophie Lovell

EXHIBITION DESIGN — Makkink & Bey

DESIGNERS — Adam Wehsely-Swiczinsky (AT), Adrien Rovero (CH), Charlotte Talbot (FR), Daphna Laurens (NL), Julia Landsiedl (AT), LucidiPevere (IT), Marco Dessì (IT), Mark Braun (DE), Martino Gamper (GB) and Kim Tien (AT), Matylda Krzykowski (NL), Max Lamb (GB), Maxim Velcovsky/Qubus Design studio (CZ), mischer*traxler (AT), Polka (AT), Tomás Alonso (ES), and Thomas Kral (SK)

COMPANIES (SELECTION) — Augarten, J. & L. Lobmeyr, Mühlbauer Hats, Riess Email, Rozet & Fischmeister, Wiener Silbermanufactur, Wittmann Möbelwerkstätten, Woka

Since 2006, the VIENNA DESIGN WEEK initiated a remarkable number of projects under the title “Passionswege”. This exhibition showcases a selection of curated collaborations between designers and manufacturers in Vienna. Centuries of craft skills are mixed with new design thinking showing that design can be inspiring to everyone — producer and consumer alike.

Ventura Lambrate

Via Privata Oslavia 17, 20134 Milano, Italy

General Opening Hours —

Tue, April 9 — Sat, April 13, 10h – 20h

Sun, April 14, 10h – 18h

Opening —

Wed, April 10, 20h – 22h

An exhibition of VIENNA DESIGN WEEK in cooperation with the MAK – Austrian Museum of Applied Arts / Contemporary Art, Vienna. Special thanks to all companies involved

**VIENNA
DESIGN
WEEK**



Exhibition partners



This presentation is supported by

