



1 8 2 3



## Drinking set no.248 "Sagmeister on Loos"

Design: Stefan Sagmeister, 2011

drinking sets

In May 1931, as the designer Adolf Loos completed a set of drinking glasses, he sent a letter to Lobmeyr that asked to eventually replace his original geometric patterns with "butterflies, small animals, and the nude human form." Today, the dream is finally realized. For the 80th anniversary of Loos legendary No. 248 bar set, designers Stefan Sagmeister and Jessica Walsh have expanded this concept to include illustrations of the Seven Deadly Sins and the Seven Heavenly Virtues on the bottom of the glasses you see here. As you finish your glass of red wine, perhaps it will come as a little pleasant surprise to see the images reveal themselves at the bottom. Can the pleasant surprise of a pair of beautiful breasts at the bottom of your glass start a discussion about Good and Evil at the dinner table? Cheers to that.

# LOBMEYR